

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 21

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Advertiser

Schedule Dates Contract #

325182

Date Entered

Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256)

10/30/12-11/05/12

CO-OP Entered By Last Modified o

08/02/12 10/29/12 06260369 Jill Hipskind

Charlotte (WSOC)
By Broadcast Month
Nov. 2012

Spots 58

**Rate** \$95,450.00

oceanido procuepres	Grand Total:	NOV. 2012
	58	76
	\$95,450.00	DO. DC. L'CC¢

							:			C 20200-2700
	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product
	OBAMA FOR AMERICA	Standard	National/Political	95/101/1537		BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)
			Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #
				\$81,132.50	\$14,317.50	15.00		Normal		06260369
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				\$5	36	CONFIDENCE CONFIDENCE	K				
10/29/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,600.00	3	3 × × × ×		:30 7:30P- 7:56P (EST)	ω	10/30/12-11/02/12	22,1 Normal Line / Spot
10/29/12		\$3,200.00 Charlotte (WSOC)	\$3,200.00	\$1,600.00	2	2 X X X X		:30 6:58P- 7:30P (EST)	ω	10/30/12-11/02/12	21.1 Normal Line / Spot
10/29/12		\$4,500.00 Charlotte (WSOC)	\$4,500.00	\$1,500.00	ω	× × × ×		:30 6P- 6:30P (EST)	4	10/30/12-11/02/12	18.1 Normal Line / Spot
10/29/12		\$2,600.00 Charlotte (WSOC)	\$2,600.00	\$1,300.00	2	× × × ×		:30 5:30P- 6P (EST)	4	10/30/12-11/02/12	17.1 Normal Line / Spot
10/29/12		\$3,600.00 Charlotte (WSOC)	\$3,600.00	\$1,200.00	ω	3 × × × ×		:30 SP- 5:30P (EST)	4	10/30/12-11/02/12	16.1 Normal Line / Spot
10/29/12		\$1,650.00 Charlotte (WSOC)	\$1,650.00	\$825.00	2	2 X X X X		:30 4P- 5P (EST)	5	10/30/12-11/02/12	15.1 Normal Line / Spot
10/29/12		\$7S0.00 Charlotte (WSOC)	\$750.00	\$375.00	2	2		:30 3P- 4P (EST)	Ŋ	10/30/12-11/02/12	14.1 Normal Line / Spot
10/29/12		\$750.00 Charlotte (WSOC)	\$750.00 (	\$375.00	2	2		:30 12P- 1P (EST)	Ŋ	10/30/12-11/02/12	11.1 Normal Line / Spot
10/29/12		\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$375.00	З	3 × × × ×		:30 10A- 11A (EST)	57	10/30/12-11/02/12	9.1 Normal Line / Spot
10/29/12		\$7S0.00 Charlotte (WSOC)	\$750.00	\$375.00	2	2		:30 9A- 10A (EST)	را ا	10/30/12-11/02/12	8.1 Normal Line / Spot
10/29/12		\$300.00 Charlotte (WSOC)	\$300.00	\$300.00	1			:30 6A- 7A (EST)	Ŋ	11/03/12-11/03/12	4.1 Normal Line / Spot
10/29/12		\$4,300.00 Charlotte (WSOC)	\$4,300.00	\$1,075.00	4	* × × × ×		:30 7A- 8A (EST)	4	10/30/12-11/02/12	3.1 Normal Line / Spot
10/29/12		\$3,525.00 Charlotte (WSOC)	\$3,525.00	\$1,175.00	ω	3 × × × ×		:30 6A- 6:30A (EST)	4	10/30/12-11/02/12	2.1 Normal Line / Spot
10/29/12		\$850.00 Charlotte (WSOC)	\$850.00	\$425.00	2	2 × × × ×		:30 5A- 5:30A (EST)	υ	10/30/12-11/02/12	1.1 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	SPW	Length Run Times	Sec L	Dates	Line Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted Agancy/Advertiser:

Date

Arcepted Station

Printed At: 03:18 PM on Monday, October 29 2012



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax **Buyer Name** 

comments

Account Types

Sales Office

Salesperson

Washington, DC. Zuuci

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Product

Contract #

Brand Advertiser Political - Federa Greer, Margolis, Pol/B Obama/D/ 1537/OBAMA FO 10/30/12-11/05/:

<u>a.</u>
58
\$95,450.00

OBAMA FOR AMERICA	Standard	National/Political	95/101/1537		BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/30/12-11/05/12	325182
		Sales Tax	Net Total	Commission	Commission%	Package Deal	<b>Drder Type</b>	Demo	Headline#	CO-OP	Entered By	Last Modified	Date Entered
			\$81,132.50	\$14,317.50	15.00		Normal		06260369	No	Jill Hipskind	10/29/12	08/02/12
ccapel, o Bass		***************************************			7937nn <b>66994</b> 07000					Grand Lotal:	Nov. 2012	st Month	Charlotte (WSOC)
										58	58	Spots	
										\$95,450.00	\$95,450.00	Rate	-

	5		Sale.			STREET, STATES TO	(1) N. S. (1)	7		Decreeps and a bouncers of the state of the
			*	30	CONFIRMATION CONTRA	ÓZĘ				
10/29/12	\$2,350.00 Charlotte (WSOC)	\$2,:	\$1,175.00	2	2 × × ×		:30 6:30A- 7A (EST)	4	10/30/12-11/02/12	56.0 Normal Line / Long
10/29/12	\$700.00 Charlotte (W5OC)	\$7	\$700.00	-	1 ×	7	:30 11:35P- 12:02A (EST)	4	11/05/12-11/05/12	51.1 Normal Line / Spot
10/29/12	\$3,600.00 Charlotte (W5OC)	\$3,6	\$1,200.00	w	× × × × ×		:30 11P- 11:35P (EST)	4	10/30/12-11/04/12	40.1 Normal Line / Spot
10/29/12	\$6,500.00 Charlotte (WSOC)	\$6,5	\$6,500.00		1		:30 9P- 10P (EST)	σ	11/04/12-11/04/12	39.1 Normal Line / Spot
10/29/12	\$2,500.00 Charlotte (WSOC)	\$2,5	\$2,500.00	_	1		:30 7P- 8P (EST)	ίν	11/04/12-11/04/12	37.1 Normal Line / Spot
10/29/12	\$3,700.00 Charlotte (WSOC)	\$3,7	\$3,700.00	_	<b>}</b>		:30 10P- 11P (EST)	л	11/02/12-11/02/12	36.1 Normal Line / Spot
10/29/12	\$2,000.00 Charlotte (W5OC)	\$2,0	\$2,000.00	1	1		:30 8P- 9P (EST)	ъ	11/02/12-11/02/12	34.1 Normal Line / Spot
10/29/12	\$6,500.00 Charlotte (WSOC)	\$6,5	\$6,500.00	1	1		:30 9P- 10P (EST)	υī	11/01/12-11/01/12	32.1 Normal Line / Spot
10/29/12	\$7,500.00 Charlotte (WSOC)	\$7,5	\$7,500.00	-	<u></u>		:30 9P- 9:30P (EST)	ъ	10/31/12-10/31/12	29.1 Normal Line / Spot
10/29/12	\$5,000.00 Charlotte (W5OC)	\$5,0	\$5,000.00	1	<b>P</b>		:30 8:30P- 9P (EST)	ъ	10/31/12-10/31/12	28.1 Normal Line / 5pot
10/29/12	\$5,600.00 Charlotte (W5OC)	\$5,6	\$5,600.00		<b>—</b>		:30 10P- 11P (EST)	<sub>σ</sub>	10/30/12-10/30/12	27.1 Normal Line / Spot
10/29/12	\$4,500.00 Charlotte (W5OC)	\$4,5	\$4,500.00	_			:30 10P- 11P (EST)	σ	11/05/12-11/05/12	25.1 Normal Line / Spot
10/29/12	\$6,000.00 Charlotte (W5OC)	\$6,0	\$6,000.00	_			:30 8P- 10P (EST)	UT.	11/05/12-11/05/12	24.1 Normal Line / Spot
10/29/12	\$2,100.00 Charlotte (W5OC)	\$2,1	\$700.00	ω	× × ×		:30 11:35P- 12:02A (EST)	4	10/30/12-11/01/12	23.1 Normal Line / Spot
Comments	Station	lotal	Kate	Spors	Mo lu We in Fr Sa Su	MdS	Length Run Times	Sec	Dates	Line Line Type / Break Type (Ref #)

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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax Buyer Name Sales Office Salesperson

BASSETT,LAURA

**Account Types** 

National/Political

95/101/1537

**UBAMA FUR AMERICA** 

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700 Brand Agency Product Advertiser

Contract #

325182

Date Entered

08/02/12

Telerep/Philadelphia Telerep/Philadelphia 1537/OBAMA FOR A Political - Federal Ca Greer, Margolis, Mitc Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12

Last Modified Entered By 10/29/12 Jill Hipskind

Charlotte (WSOC)
By Broadcast Month
Nov. 2012

**Spots** 58 58 \$95,450.00 \$95,450.00

Total:

		Sales Tax	
- 0.790 <b>.9</b> **	\$61,132.50	Net Tetal	
•	\$14,317.50	Commission	
2000-200000 - <b>2000</b>	15.00	Commission %	
		Package Oeal	a
***************************************	Normal	Order Type	a, Philadelphía (1057)
••••••		Oemo	AMERICA (134149)
***************************************	06260369	Headline #	andidate (1067)
erand to	No	CO-OP	tchell & Associates (2890)
	שווי חוף אווים	entered By	(1623a)

			Comment of the Comment	2										No. of the State o
					3	CONFIRMATION CONTRACT	Z S S	Ž						
10/29/12		\$300.00 Charlotte (WSOC)	\$300.00	\$300.00		×	1		:30 7A- 8A (EST)	:3(	6	11/03/12-11/03/12	58.0 Normal Line / Long	58.0
10/29/12		\$3,900.00 Charlotte (WSOC)	\$3,900.00	\$975.00	4	×	4 ×		:30 8A- 9A (EST)	:3(	4	10/30/12-11/02/12	57.0 Normal Line / Long	57.0
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	SPW Mo Tu We	Sp	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

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